SDI AOP launches new product providing consistent sustainability outcomes data at scale

Its latest new SDI Outcomes product is the first to provide comparable information across the sustainability outcomes 'carbon emissions avoided', and 'people served', at scale, covering more than 1,600 listed companies globally. It builds on top of the SDI AOP's widely adopted dataset classifying the alignment of revenues to the SDGs.

AMSTERDAM, 6 March 2025 – The Sustainable Development Investments Asset Owner Platform (SDI AOP) today announced the launch of SDI Outcomes. This new dataset analyses company outputs data to quantify the products and services which sit underneath the existing revenue alignment data. The output data is converted into consistent and comparable outcomes data for listed companies across the globe. It addresses the need for transparency and consistency in assessing the real world outcomes of sustainable investments. The standardization also facilitates reporting, helping asset owners and managers track portfolio outcomes and align with sustainability goals including net zero targets and SDG objectives.

"The SDI Outcomes product was developed to meet client demand for this type of granular outputs data to help fight greenwashing concerns. Clients find it difficult to compare the data companies provide relating to outcomes as various methodologies are used. The SDI Outcomes approach takes care of the adjustments and validation for clients to produce consistent numbers," said James Leaton, Research Director, SDI AOP. "Exploring the outputs and outcomes that sit under our revenue data provides an additional layer of confidence in the accuracy of our existing product, confirming the quality of our data."

The SDI Outcomes product delivers a comprehensive data set comprising company level, geographic level, outputs layer and outcomes data. The company summary delivers an overview, whilst geographic analysis indicates exposure to specific markets, as well as an emerging market indicator. The outputs level quantifies around 100 different sustainable products and services by SDG target. The outcomes level indicates the number of people served and avoided emissions.

The data uses company revenue and production figures as an input, further enhanced by market data, industry benchmarks, and scientific methodologies. The approach aligns with globally recognized standards such as WBCSD, GIIN IRIS+, and builds on existing lifecycle analysis and academic research, ensuring robust and credible outputs. SDI AOP has been working with its user community, to draw on their experience of looking at outcomes data and to ensure it meets the future needs of investors. "Clients who sign up to this new SDI Outcomes product data will have the opportunity to shape its future as we continue to enhance the offering," adds James Leaton.

About SDI Asset Owner Platform

The Sustainable Development Investments Asset Owner Platform (SDI AOP) is responsible for the development and maintenance of the SDI taxonomy and guidance, SDI definitions and SDI classification methodology (www.sdi-aop.org). The SDI AOP is governed by asset owners to create a solution for asset owners and managers seeking to invest in solutions which contribute to sustainability themes aligned with the UN Sustainable Development Goals. The Sustainable Development Investments Asset Owner Platform (SDI AOP) is comprised of APG, AustralianSuper, British Columbia Investment Management Corporation (BCI) and PGGM. Its underlying data is available to the market through analytics and index provider ISS STOXX and can be integrated into any investment process. The SDI AOP offers three datasets, the SDI Classification, the SDI Innovation Outlook and SDI Outcomes. In addition to the datasets, an SDI Private Markets Membership is offered. All of the SDI products share the same SDI taxonomy using the company's products and services as starting point to classify which companies qualify as SDI.

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